



BLC Shoe Fit Assessments

The need for Shoe Fit Assessments

Comfort is a major consideration when consumers buy footwear, it will help drive brand loyalty and encourage repeat purchase.

How can BLC help?

To ensure that footwear fits your customers comfortably and correctly, BLC offers a comprehensive, technical and commercially focused shoe fit service for children's, ladies and men's footwear. Shoe fit assessments can also identify any fitting problems prior to sale, limiting the number of customer returns.

The standard turnaround time for BLC shoe fit assessments is 3 working days with an express, next day service available for a premium.

This service is provided by experienced, qualified shoe fitters, who work closely with local schools and nurseries to ensure fit models of all sizes are available. The model ages range from pre-walkers to 16 years and incorporate all associated shoe sizes. For each pair of shoes fitted, a minimum of three models will be used, subject to availability.

The standard equipment used to conduct shoe fit assessments is a tape and measuring stick, however the Brannock gauge is available where specifically requested.

Shoe fit assessments are carried out to UK and European sizing.

Service with a difference

BLC also offers shoe fit assessments during school holidays which is an added benefit when requiring children's shoe fit assessments.

Why choose BLC for your shoe fit assessments?

- Speed of delivery - testing results within 3-5 working days
- A focus on customer service and support
- Technical back up and support from experts if needed
- An assured pedigree through 90 years of experience



Contact us

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Membership

Training

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